



For Immediate Release: September 18th, 2017
Contact: Eric Bicknese | e.bicknese@verticallimit.com

Vertical Limit Brings VP of Business Development Peter Cavanagh On Board

(Wanamingo, MN) September 18, 2017 – Vertical Limit, a leading provider of infrastructure services in the wireless telecommunications industry, today announced the addition of Peter Cavanagh as Vice President Business Development. In his new role, Peter will be leading the company's sales and account management efforts throughout the U.S.

For the past 15 years, Mr. Cavanagh held executive level positions in nationally recognized companies in the U.S. wireless industry, including Parsons. Prior to his time in the U.S., Peter held prominent positions with EXi Telecom and Ericsson Telecommunications in the United Kingdom. “Peter’s unique attributes of technical expertise along with national and international telecom experience provides an ideal combination to drive and execute Vertical Limit’s growth plans. We are excited to have him join the team!”, said Eric Bicknese, President and CEO.

“Vertical Limit’s reputation and brand in the industry is what attracted me to this opportunity but it was the company’s culture and team that really convinced me I wanted to be a part of the organization”, said Mr. Cavanagh. “I look forward to expanding on the strong national footprint that is already in place.”

About Vertical Limit

Vertical Limit is a leading provider of infrastructure services in the wireless telecommunications industry. Our team of experts Plan, Build, Modify, Optimize, and Maintain wireless networks across North America. Driven by our Midwest work ethic and fueled by our proprietary software systems, Vertical Limit can be trusted to deliver on your biggest challenges. Headquartered in Minnesota with offices in Colorado, Texas, Wisconsin, and Illinois. Vertical Limit is based in the Heartland, but our reach is coast to coast.